

Did you know:

Local municipalities like New Hartford, Yorkville, New York Mills, Utica, Whitesboro, and Clinton regulate the quality of water that enters the storm drain?

These communities are called MS4s: **M**unicipal **S**eparate **S**ewer **S**ystems.

MS4s follow state and federal laws to develop Stormwater Management Plans that include:

- Outreach and Education,
- Storm Drain mapping,
- Construction Site Runoff control, and
- Good Housekeeping at municipal facilities.



Remember, we all have a stake in clean water!

For More Information:

- Oneida County Soil and Water Conservation District at 736-3334.
- Herkimer Oneida Counties Comprehensive Planning Program, 798-5710.
- New York State Department of Environmental Conservation at 793-2554.

Useful Websites:

- www.dec.ny.gov/chemical/8468.html
- <http://www.epa.gov/npdes/stormwater>

STORMWATER POLLUTION

BE PART OF THE SOLUTION

How your business can protect water quality



**DRAINS TO THE STREAM—
KEEP IT CLEAN!**

A message from the Oneida Herkimer Counties Intermunicipal Stormwater Coalition.

How your business can prevent Stormwater Pollution:

What is Stormwater?

Stormwater is the water that flows over paved surfaces after a storm. Stormwater runoff enters storm sewers via ditches, gutters and storm drains called catch basins.



Where does it go?

Stormwater isn't treated by a wastewater treatment facility. It flows directly from the storm sewer system into local streams and wetlands.



Why is it a problem?

Stormwater contributes to flooding of homes, businesses, and roads.

Stormwater is also the leading cause of pollution in our favorite streams. It collects and transports pollutants like litter, fluid from leaky cars, detergents, salt, sand and pet waste into streams and wetlands.

How can you help?

Your business can do a lot to prevent stormwater pollution. Here's how:

Post "No Littering" signs in your parking lots.

Make trash and recycling bins containers available.

Keep dumpster lids closed.

Keep oily liquids out of floor drains.

Educate maintenance staff to:

- Keep lawn clippings and leaves away from gutters and storm drains.
- Sweep parking lots before pressure washing.
- Keep polluted rinse or washer out of the storm system.
- Keep soaps, solvents or bleach out of the storm system.

Remember, only rain down the drain!